# Slider Content

- 01- Brand Yourself Before others brand you. Innovation & branding for all our clients.
- 02- Strategy & Research based Approach, the ROI calculated model.
- 03- The Best Digital Service Provider, round the product.

# Introduction (new write up)

Digion planet is a digital product agency with advertisement & marketing products & services . Founded in 2019, we are independently owned and creatively motivated.

We plan, create and grow brands & their digital products. We help our clients succeed by delivering products that improve life, work and play.

We love finding simple solutions to complex challenges and place a strong emphasis on craft in every detail from Design, marketing & branding.

We are Your Integrated Marketing Department.We partner with companies to create, transform, and disrupt complex spaces and industries

# Why Digion Prime (fetched from old)

Our Project analysis and Return Of Investment Model makes us unique. The results are visible through our returns and conversions. We have successfully generated leads & have operated marketing campaigns for many leading brands. Being marketing partners to many brands we have developed an exposure to numerous campaigns and fields.

We not only work on ROI, but our project analysis is precise & to the roots. We concentrate in understanding the type of result our clients are looking for, and help our clients achieve the same by a detailed digital business strategy. Our digital marketing strategies are accepted & appreciated on various platforms and by our clients.

Being a digital marketing agency, we are professionals helping you in creating and maintaining your brand name & strategising the same to achieve maximum results in reasonable budget. We are a team of professionals who are continuously working towards a digitalised India, we believe in training and keeping ourselves connected to the new strategies and technologies.

Pillars Of Our Organisation, the secret Of Having the most satisfied customer base! <H2>

# Who we are? (fetched from old)

We are Digital Marketer & BrandBuilding Company. We market our clients & help them reach their target audience by various services. In which Online Advertisement & Digital Marketing is one among the most opted services.

We strongly believe in analytical and targeted audience to maximise the outcome for the campaigns and projects under our brand name. We are one among the most effective video streaming & advertising company. We are an Indian startup which has made its path and has achieved milestones in the journey of an video streaming company.

By our personal network of more than 70,000+ subscribers and more than 15,000+ application downloads which makes us the <keyword> largest customer base digital marketing company. Our clients can opt for the <keyword> video or banner advertising for the concept of fun and earn We also help people sell their products & services through us by enhancing downloads & help them built their brand with the help of digital marketing.

What makes us <keyword> the best online advertising company in Madhya Pradesh are the few following reasons:

We have a unique concept of video streaming & earning through the same. We provide streaming through our Website and our mobile application. We have more than 70,000 + subscribers on our fun & earn concept and there are huge number of subscribers adding to our family daily. We have 15,000 + application downloads and our application users are from all over India.

### What we do

Digital marketing & branding is proven to be the essentials of product selling & company portfolio. Digitalisation has lead us out of the era of printed ads & Tv advertisement . Digital marketing is rapidly growing since last 10 years & is slowly becoming the epitome of marketing & brand story.

Your website is your intellectual asset & 24\*7 marketing representative, the question that arises here is,

How easily can it be found? We help you to create an online impression & a brand story with the help of advertisement & marketing.



# How we do it (new write up)

# Branding

We design brands that pique curiosity, express ambition and encourage loyalty. We rely on principles of modern design to ensure the details are carefully considered and the design is eloquently executed.

Digion prime uses the power of branding, branding helps a product to deliver precise image & representation of the product.

### Strategic Planning

We identify actionable opportunities, then prioritise them by value, effort and risk—we intend to start 'doing' as quickly as possible. Common activities include product roadmapping, conducting user research and planning content and technology.

### **User Experience**

We marry creative insight with data to deliver successful user experiences. Through a process of iteration and prototyping, we design interfaces that bring joy to people while allowing them to get things done.

### Video streaming (fetched from old)

We are a Indian start-up delivering our services with a unique concept of "fun and earn " . And have successfully made our paths in world of video advertisement. We have subscriber base of thousands which is increasing exponentially daily. We help in one to one marketing & advertisement of your product & services.

# Analytics & Optimisation

We create user activation programs for onboarding, one-to-one engagement and churn reduction. We measure success and ensure optimal reach by implementing holistic frameworks for monitoring, analytics, SEO, social and content syndication.

# **Our Services**

### Search Engine Optimisation <H3>

Selecting <keyword> the best SEO company in Central India for your business is one of the effective step to spread your brand's/organisation's website to the target audience.We are experienced in SEO and digital marketing we provides all services to our clients from designing/ re-designing website to top search ranking in Google and other major search engines. Our specialists analyses your website and optimise it according to google algorithm & key word research, they are capable to pick out the real inquiry terms or keywords searched into the browser. Customer fulfilment and income maximisation happen to be our centre destinations.

### Search Engine Marketing <H3>

If you are someone who is looking for the best digital marketing company for brand awareness & lead generation than your search is over . SEM is our best selling service. Get highlighted in type of product or services you provide with the help of search engine marketing & appear on nearby results.

Take Benefit from our <keyword> Recognised Digital Marketing services for targeted, measurable and result oriented deployment of interactive online tools to market your products or services as well as can be found on Search Engine Results at the negligible expense as compared to any other digital marketing techniques.

### Product selling & Lead Generation (PPC Advertisement) <H3>

We are into lead generation and product selling through Pay per Click marketing. We are doing the same for many online organisations and companies. We also help in generating in brand awareness . Our PPC Ad campaigns put you higher on google and you can get the desired result you want and it also helps in organic ranking. We are being recognise as <keyword> the best lead generation company by most of our clients. We help you drive maximum conversion of your product with the unique composition of video streaming concept & PPC.

### Social Media Marketing <H3>

Building your community on social media and sharing knowledge .

We are constantly helping people solving their problems by building your brand trust and this trust factor plays a key role in consumer's buying behaviour. So we choose social media channels that best suits your business and increase your sales using them.

We have a huge clientele of reputation management and are helping them access effortless digital growth. This is an amazing tool for brand building and connecting to your targeted Group. Facebook Marketing

Instagram Marketing LinkedIn Marketing Twitter Marketing

Video Advertisement & Banner Ads On Our Website & Application <H3> We are a Indian start-up delivering our services with a unique concept of "fun and earn " . And have successfully made our paths in world of video advertisement. We have subscriber base of thousands which is increasing exponentially daily. We help in one to one marketing & advertisement of your product & services. And ensure our clients ROI driven results. We have successfully helped our many clients through our unique fun & earn entertainment streaming app. Our huge clientele gives almost simultaneous effects making us <keyword> the most trusted advertisement company in India.

#### Email Marketing <H3>

Email marketing is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing.

And we do it quite efficiently by our huge email base. And analysing your target. Our Email campaigns do the same for you, with Emails you can offer your services, provide coupons & discounts or you can run loyalty programs where you provide special services or discounts for your Email subscribers only. These simple tricks and efforts make a huge impact on your sales.

### Content Writing & Blogging <H3>

We are efficient in writing both legal and non legal content, we have many clients for whom we are doing website content writing and other types of content writing such as documentation, formal mail & blogging.

Here our content marketing strategy stands out because we the best content development company in central India create highly engaging content and optimise each and every aspect of it for search engines and social media. We also leverage this content using our research analysis strategy because we know <keyword> the thumb rule that the "Content is the king".